



BECKENHAM BUSINESS DAY 2022



Sponsorship Opportunities for Beckenham Business Day 2022

Beckenham Business Day is back to inspire, educate and connect local businesses. This year we have some fantastic opportunities for you to sponsor us and showcase your business. Read on for all the details...

About Beckenham Business Day 2022 – ‘Switch On, Switch Up’

Beckenham Business Day will take place on Wednesday 2 November 2022, from 10am-5pm, at Azelia Hall in Beckenham. This annual event, now in its sixth year, is aimed at all businesses in and around Beckenham. But you don't have to be based here to take part.

This year's event is themed ‘**Switch On, Switch Up**’ and is aimed at helping local businesses grow, develop and connect. It's ideal for small businesses and retailers, both start-ups and well-established businesses.

The business day offers an unmissable opportunity to hear from and network with local business leaders. Find out more at <https://beckenhambusinessday2022.eventbrite.co.uk>

Sponsor Us and Put Your Business in the Spotlight!

Sponsoring Beckenham Business Day 2022 is a tremendous opportunity to be part of a brilliant event that celebrates and promotes Beckenham businesses.

Sponsorship provides the ideal platform to showcase your venue or business to some of Beckenham's most vibrant businesses. We're expecting around 100 businesses to attend, so this is a great opportunity to get your business in front of them.

You'll also become a key partner in the day and benefit from:

Raising your Profile - associating and affiliating your business with Beckenham Business Day will generate strong brand recognition within the local business sector.

PR & Marketing Opportunities - PR & Marketing does not begin and end at the event itself. Sponsors enjoy marketing opportunities in the run up to and after the event, ensuring that your brand is at the forefront of your customers' minds.

Reaching Customer Segments – the event is an ideal way to reach many customer segments at once, from local business and influencers, through to stakeholders and dignitaries.

Sponsorship Types

We offer several levels of sponsorship to suit your budget. Increasing levels of sponsorship mean increased brand visibility, of course. We can tailor sponsorship to suit you too – talk to us.

We look forward to your support and in return we look forward to supporting you!

Sponsorship Packages

<p>Headline: £2,000 SOLD OUT</p> <ul style="list-style-type: none"> • Bio, link & logo on website • Logo featured prominently on all marketing materials • Prominent mention in press release and any other relevant publicity (e.g. online event listings) • Keynote speaker or workshop slot • Free exhibitor stand • Mention in event programme • 6x Twitter, Facebook and Instagram post mentions in the run up. 	<p>Gold: £1,000</p> <ul style="list-style-type: none"> • Bio, link & logo on website • Logo featured on all marketing materials • Brief mention in press release and any other relevant publicity (e.g. online event listings) • Free exhibitor stand • Mention in event programme • 4x Twitter, Facebook and Instagram post mentions in the run up. 	<p>Silver: £500</p> <ul style="list-style-type: none"> • Bio, link & logo on website • Logo featured on all marketing materials • Brief mention in press release and any other relevant publicity (e.g. online event listings) • Free small exhibitor space • 2x Twitter, Facebook and Instagram post mentions in the run up.
<p>Bronze: £250</p> <ul style="list-style-type: none"> • Bio, link & logo on website • Brief mention in press release and any other relevant publicity (e.g. online event listings) • Opportunity to have flyers on exhibitor table • 1x Twitter, Facebook and Instagram post mentions in the run up. 	<p>Other Options:</p> <p>There are also options to sponsor the following:</p> <ul style="list-style-type: none"> • Bags • Printing • Catering <p>Speak to us if you are interested in these.</p>	

Book Your Sponsorship Now!

Sponsorship is selling fast, so don't miss out on your opportunity to get involved!

Contact

Jane Rogers, BBA Chair, on jane@janerogerspr.co.uk or call 07900 938015.



About Beckenham Business Association (BBA)

Beckenham Business Association is an independent, volunteer-led membership organisation for businesses in and around Beckenham. Our mission is to inspire and connect local businesses from our year-round programme of events and activities which include:

- Regular online and in-person networking with other local businesses
- An annual Beckenham Business Day
- Opportunities to speak at events and share expertise
- Training and development opportunities
- Social media and online promotion

Find out more at www.beckenhambusinessassociation.co.uk